STUDENT WARNING: This course syllabus is from a previous semester archive and serves only as a preparatory reference. Please use this syllabus as a reference only until the professor opens the classroom and you have access to the updated course syllabus. Please do NOT purchase any books or start any work based on this syllabus; this syllabus may NOT be the one that your individual instructor uses for a course that has not yet started. If you need to verify course textbooks, please refer to the online course description through your student portal. This syllabus is proprietary material of APUS.

American Public University System

The Ultimate Advantage is an Educated Mind

School of Business
MGMT600
Organizational Management
3 Credit Hours
8 weeks
Prerequisite(s): None

Current as of March 2016

Please see the **Lessons** area in the classroom for additional course-specific information

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Course Description (Catalog)

This course evaluates techniques for structuring and resolving managerial problems in organizations. The main managerial/educational tool used in the course is the business model canvas, which is a contemporary approach to identifying and creating a functional business/management plan in an organizational context. Topics include an examination of organizational theories, organizational framing, metaphorical analysis, systems theory, and organizational diagnosis.

Course Scope

This is an introductory course that focuses on the concepts and methods of managing an organization. The overall course objective is to identify, apply, and evaluate techniques for structuring and resolving managerial problems in public and private organizations. The main educational tool used in the course is the analysis and class discussion of case studies. Readings and lectures are used to supplement the case analyses.

Topics include: culture and change; managing globally and ethically; strategic planning and implementation; organization structure; human resource management; groups, teams and motivation; leadership; and operational management.

Course Materials

Required Course Textbooks

Open Access

Required Readings

See course outline

Additional Resources

See course materials folder for all additional reading material from the course. Power Points etc

Recommended Text:
Osterwalder, A., Pigneur, Y., Bernarda, G., Smith, A., & Papadakos, T. (2014). *Value proposition design.* Hoboken, N.J.: John Wiley & Sons. (Note that this text has a companion website with support for your business model development: strategyzer.com/vpd).

Osterwalder, A., & Pigneur, Y. (2010). *Business model generation*. Hoboken, N.J.: John Wiley & Sons.

Kaplan, S. (2012). *The business model innovation factory*. Hoboken, N.J.: John Wiley & Sons. This text is available as an ebook through the APUS Online Library at:
http://site.ebrary.com/lib/apus/docDetail.action?docID=10546592&p00=business%20model

Websites

In addition to the required course texts the following public domain Websites are useful. Please abide by the university's academic honesty policy when using Internet sources as well. Note web site addresses are subject to change.

Site Name	Website URL/Address
The OWL at Purdue	http://owl.english.purdue.edu/
APA Style Homepage	http://www.apastyle.org/index.aspx
American Management Association	http://www.amanet.org/

Society for Human Resource Management	http://www.shrm.org/Pages/Default.aspx

Course Objectives

After successfully completing this course, students will fulfill the following **Learning Objectives** (**L.O.**):

1. Create a business model canvas of an organization, analyze the management effectiveness of the organization, and apply appropriate theory and remediation in the recommendation of improvement where needed.
2. Compare and contrast management issues, theories, and concepts that affect organizations.
3. Evaluate businesses using organizational metaphors, organizational frames, and diagnostic tools.
4. Examine trends in organizational structure to retain employees and keep customers satisfied.

Course Outline

Please see the Student Handbook to reference the University's grading scale

Week	Topics	Learning Objectives	Readings	Assignments
1	Define Organizational Management; become acquainted with the Business Model Canvas	LO 1	See lesson week 1	Forum
2	Working with the Business Model Canvas; theoretical foundations of organizational management	LO 1 & 2	See lesson week 2	Forum & Written Assignment

3	Applying theory; reflecting on your person progress using the Business Model Canvas	LO 2 & 3	See lesson week 3	Forum
4	Understanding metaphors as a language tool and how they apply to organizations	LO 2 & 3	See lesson week 4	Forum & Written Assignment

5	Understanding Organization Design	LO 1 & 3	See lesson week 5	Forum & Written Assignment
6	Individual differences and personality; organizational behavior	LO 2 & 4	See lesson week 6	Forum
7	Business models dealing with organizational culture relating to customer satisfaction and employee retention	LO 1, 2, & 4	See lesson week 7	Forum
8	Diagnosing the business model	LO 1, 2, 3, & 4	See lesson week 8	Forum & Final Project

Course Delivery Method

This MGMT600 **Organizational Management** course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. **Online assignments are due by Sunday evening** of the week as noted and include Forum questions (accomplished in groups through a threaded forum) and individual assignments submitted for review by the Faculty Member. Assigned faculty will support the students throughout this eight-week course. Post your **initial response by Thursday** at 11:55 pm EST and **reply to 2 students threads (outside of your own) by Sunday** at 11:55 pm EST.

Evaluation Procedures

Grading for the course will be based on the following:

- Eight Forum Assignments
- Three Weekly Assignments
- Final Project

Grade Instrument	% Final Grade
Forums (8) 100pts (5%) each	40%
Assignments (3) 100pts (13.33%) each	40%
Final Project 100 Pts	20%
Total	**100%**

Policies

Please see the Student Handbook to reference all University policies. Quick links to frequently asked question about policies are listed below.

Drop/Withdrawal Policy
Plagiarism Policy
Extension Process and Policy
Disability Accommodations

Grading Scale
Please see the Student Handbook to reference the University's grading scale.

Citation and Reference Style
Attention Please: Students will follow the APA Format as the sole citation and reference style used in written work submitted as part of coursework to the University. Assignments completed in a narrative essay or composition format must follow the citation style cited in the APA Format.

Late Assignments
Students are expected to submit classroom assignments by the posted due date and to complete the course according to the published class schedule. The due date for each assignment is listed under each Assignment. As adults, students, and working professionals, I understand you must manage competing demands on your time. We all know that "life happens," but it is important to adhere as closely to the deadlines in the class as possible.

Should you need additional time to complete an assignment, please contact me before the due date so we can discuss the situation and determine an acceptable resolution. If arrangements are not made in advance, a late penalty of 10% will be assessed for any assignment submitted 1-7 days past the due date. Assignments will not be accepted after the 7th day. No work will be accepted past the final day of class.

Netiquette
Online universities promote the advancement of knowledge through positive and constructive debate – both inside and outside the classroom. Forums on the Internet, however, can occasionally degenerate into needless insults and "flaming." Such activity and the loss of good manners are not acceptable in a university setting – basic academic rules of good behavior and proper "Netiquette" must persist. Remember that you are in a place for the rewards and excitement of learning which does not include descent to personal attacks or student attempts to stifle the Forum of others.

- **Technology Limitations:** While you should feel free to explore the full-range of creative composition in your formal papers, keep e-mail layouts simple. The Sakai classroom may not fully support MIME or HTML encoded messages, which means that bold face, italics, underlining, and a variety of color-coding or other visual effects will not translate in your e-mail messages.

- **Humor Note:** Despite the best of intentions, jokes and <u>especially</u> satire can easily get lost or taken seriously. If you feel the need for humor, you may wish to add "emoticons" to help alert your readers: ;-), :), ☺

Disclaimer Statement

Course content may vary from the outline to meet the needs of this particular group.

Academic Services

The Online Library is available to enrolled students and faculty from inside the electronic campus. This is your starting point for access to online books, subscription periodicals, and Web resources that are designed to support your classes and generally not available through search engines on the open Web. In addition, the Online Library provides access to special learning resources, which the University has contracted to assist with your studies. Questions can be directed to **librarian@apus.edu**.

- *Charles Town Library and Inter Library Loan:* The University maintains a special library with a limited number of supporting volumes, collection of our professors' publication, and services to search and borrow research books and articles from other libraries.
- *Electronic Books:* You can use the online library to uncover and download over 50,000 titles, which have been scanned and made available in electronic format.
- *Electronic Journals:* The University provides access to over 12,000 journals, which are available in electronic form and only through limited subscription services.
- *Tutor.com*: AMU and APU Civilian & Coast Guard students are eligible for 10 free hours of tutoring provided by APUS. Tutor.com connects you with a professional tutor online 24/7 to provide help with assignments, studying, test prep, resume writing, and more. Tutor.com is tutoring the way it was meant to be. You get expert tutoring whenever you need help, and you work one-to-one with your tutor in your online classroom on your specific problem until it is done.
- *Disability Accommodations*: Students are encouraged email dsa@apus.edu to discuss potential academic accommodations and begin the review process.

Request a Library Guide for your course (http://apus.libguides.com/index.php)
The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. The following are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name, or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111), or class name.

If a guide you need is not available yet, please email the APUS Library: librarian@apus.edu.

Turnitin.com

Faculty may require assignments be submitted to Turnitin.com. Turnitin.com will analyze a paper and report instances of potential plagiarism for the student to edit before submitting it for a grade. In some cases, professors may require students to use Turnitin.com. This is automatically processed through the Assignments area of the course.